

## Sponsorship Opportunities and Agreement

Organization \_\_\_\_\_  
Name of contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_  
Email \_\_\_\_\_  
Website address \_\_\_\_\_  
Other social media \_\_\_\_\_

For a \$5,000 investment, your business will be highlighted at several events, and you will be able to participate in the MSC Annual Board of Directors Conference. The time frame for this sponsorship is from July 1, 2023, through June 30, 2024.

### Sponsor Benefits:

- Logo and company spotlight on MSC Website (max 150 words) and social media shoutouts before and during academic events
- Logo on materials related to state and regional Knowledge Bowl competitions and regional Spelling Bees (100+ events across the state throughout the year)
- Participation in the 2023 MSC Board of Directors Conference, Scheduled October 4-6, 2023, at Madden's on Gull Lake in Brainerd, MN
  - Attendees at this conference include the board of directors from each service cooperative, executive directors, staff members, and individuals from other educational and local government agencies. The boards of directors are members of statewide school boards, elected officials from local government, and community members. The expected attendance is 150+ people.
  - Logo on the event website.
  - Verbal mention at the conference opening.
  - Sponsor table at Wednesday's Welcome Social, 2 tickets for the formal dinner on Thursday, and a full-page advertisement in the event program.

Contact [anne@capitolhillassoc.com](mailto:anne@capitolhillassoc.com) or 651 261 9692 for additional information.

Terms: The MSC Sponsorship Agreement is an advertising opportunity for organizations of integrity and relevance to Minnesota cities, counties, and school districts. This opportunity is not available to and may be revoked from providers of products or services that raise issues of public concern, are contrary to the MSC's purpose or policies, or otherwise jeopardize the program's goals. All advertising is subject to review and revision. Acceptance of sponsorship/advertising does not constitute an endorsement by the Minnesota Service Cooperatives nor an opinion about the quality of an organization's products or services.

Please return the completed application with payment to:  
Minnesota Service Cooperatives  
Attn: Anne Kilzer  
525 Park Street, Suite 255  
St. Paul, MN 55103  
*Make checks payable to Minnesota Service Cooperatives.*

or  
Go to [www.mnservcoop.org](http://www.mnservcoop.org) for instructions for electronic payment.

The initial review of applications will take place on June 20, 2023.

If your application is not approved, payment will be returned. Applications will be accepted on a rolling basis. The sponsorship agreement is based on the fiscal year. Memberships are not pro rated.

I agree to the terms stated, and I authorize this sponsorship agreement.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

